



# Proposal: **FIABCI** at **MIPIIM** 2024

12-15 March 2024 | Cannes, France  
Pre-opening 11 March

**mipim**<sup>®</sup>



# PREFACE

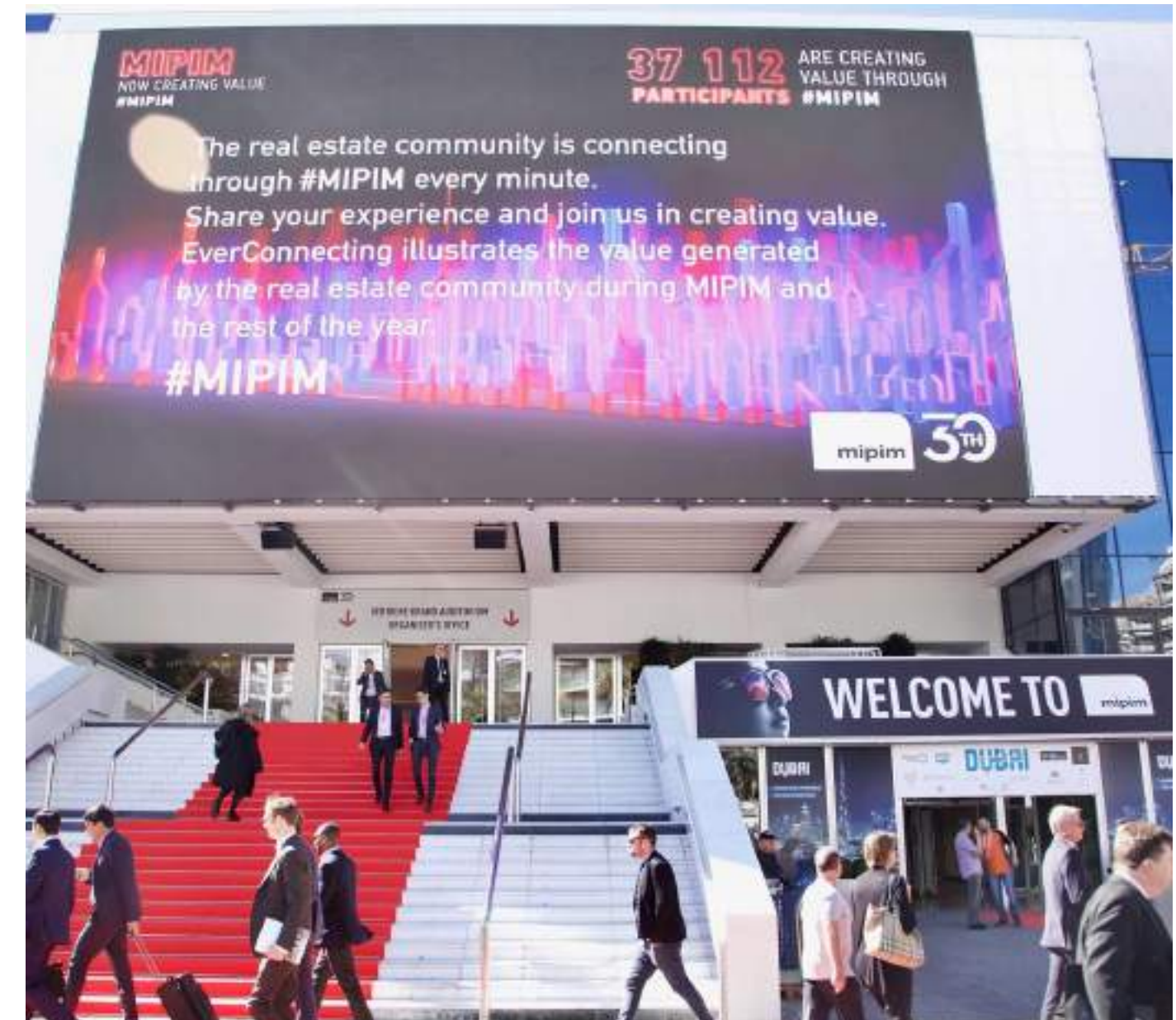
The following presentation is designed to reflect the main services  
FIABCI is pleased to offer to the Chapters, Members and Partners  
during the edition 2024.

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# General Overview

MIPIM is a four-day event gathering over 26,000 attendees among the most influential players from all sectors of the international property industry. It includes an exhibition area as well as conference sessions and networking events.

## FIABCI at MIPIM



### MIPIM in a nutshell

20,000+

Participants

2,000+

Investment & Financial companies

2,400

Exhibiting Companies

>50%

Directors and C-level attendees

80+

Countries

+52

NPS from delegates

**MIPIM**  
**Cannes, France**  
**12-15 March 2024**

# Exhibition area and end-to-end solutions

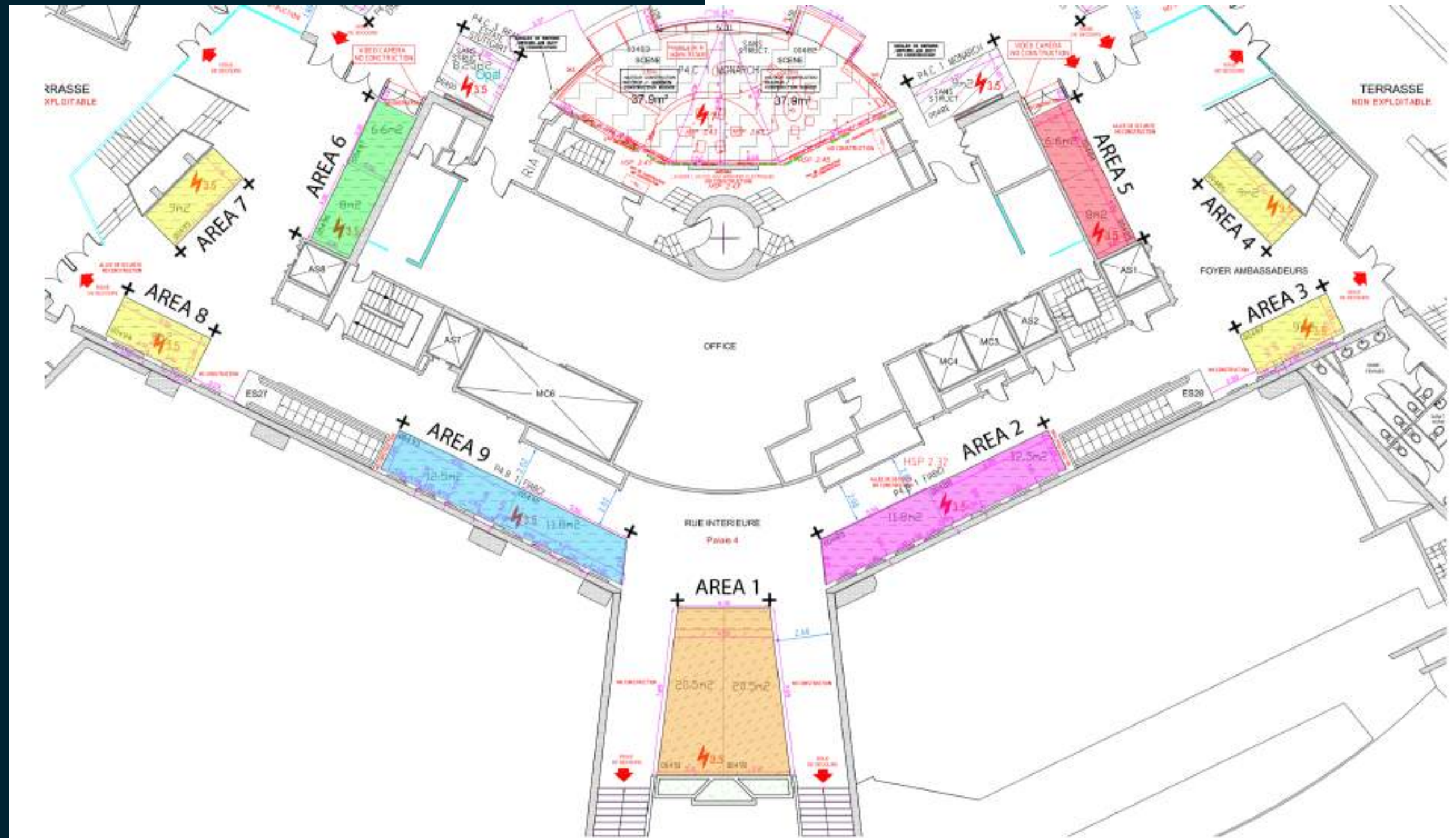
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# FIABCI Pavilion

Palais des Festivals  
4<sup>th</sup> Floor (P4.B1)

## General plan

The FIABCI Pavilion is located on the 4th Floor of the Palais des Festivals, consisting of 9 areas dedicated to the Reception and Conference Hall, Meeting Lounge as well as Chapters/Partners.



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**Cannes, France**  
**12-15 March 2024**

# FIABCI Pavilion

Area 2 and 9 (22 sq. m)



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# FIABCI Pavilion

Areas 5 and 6 (14 sq. m)



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# FIABCI Pavilion

Areas 3, 4, 7 and 8 (9 sq. m)



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# End-to-end solutions

Private exhibition booth (Area 2, 3, 4, 5, 6, 7, 8 or 9), located in FIABCI Pavilion (design, printing of visuals, decoration, furnishing and installation included)

Complimentary accreditations and discounted passes to attend MIPIM Cannes 2023

Time slot of 45 minutes for a panel discussion/conference/presentation in the central area of FIABCI Pavilion on day 1 in accordance with the event management timetable and official programme schedule.

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FIABCI at MIPIM



# End-to-end solutions

Partner's logo on conference hall background on both sides (FIABCI Pavilion, Central Area – 4 days)

Partner's logo on the big banner on the Ambassadors wall (4th floor in front of the Central Area – 4 days)

Advertising spots on screen: logo and/or short video up to 20 seconds (FIABCI Pavilion, Central Area – at least 10 times per day, 4 days)



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**FIABCI**  
BUILDING BETTER LIVES

**SPONSORS:** LATE, WGI, CICA, ENPHARTEC, YOKO BP, ZAKWA, SHARAH HOUSE, RX

**THEME:** FASTER AND MORE SUSTAINABLE GROWTH THROUGH THE USE OF INNOVATION

**PROGRAM:** PARALLEL SESSIONS, NETWORKING, EXHIBITION

**LOCATION:** HILTON HOTEL, DUBAI

**DATE:** 15-16 OCTOBER 2014

# End-to-end solutions

Partner's conference slot in the official programme of MIPIM distributed to all the visitors

Partner's logo and conference slot in the official programme and FIABCI at MIPIM 2023

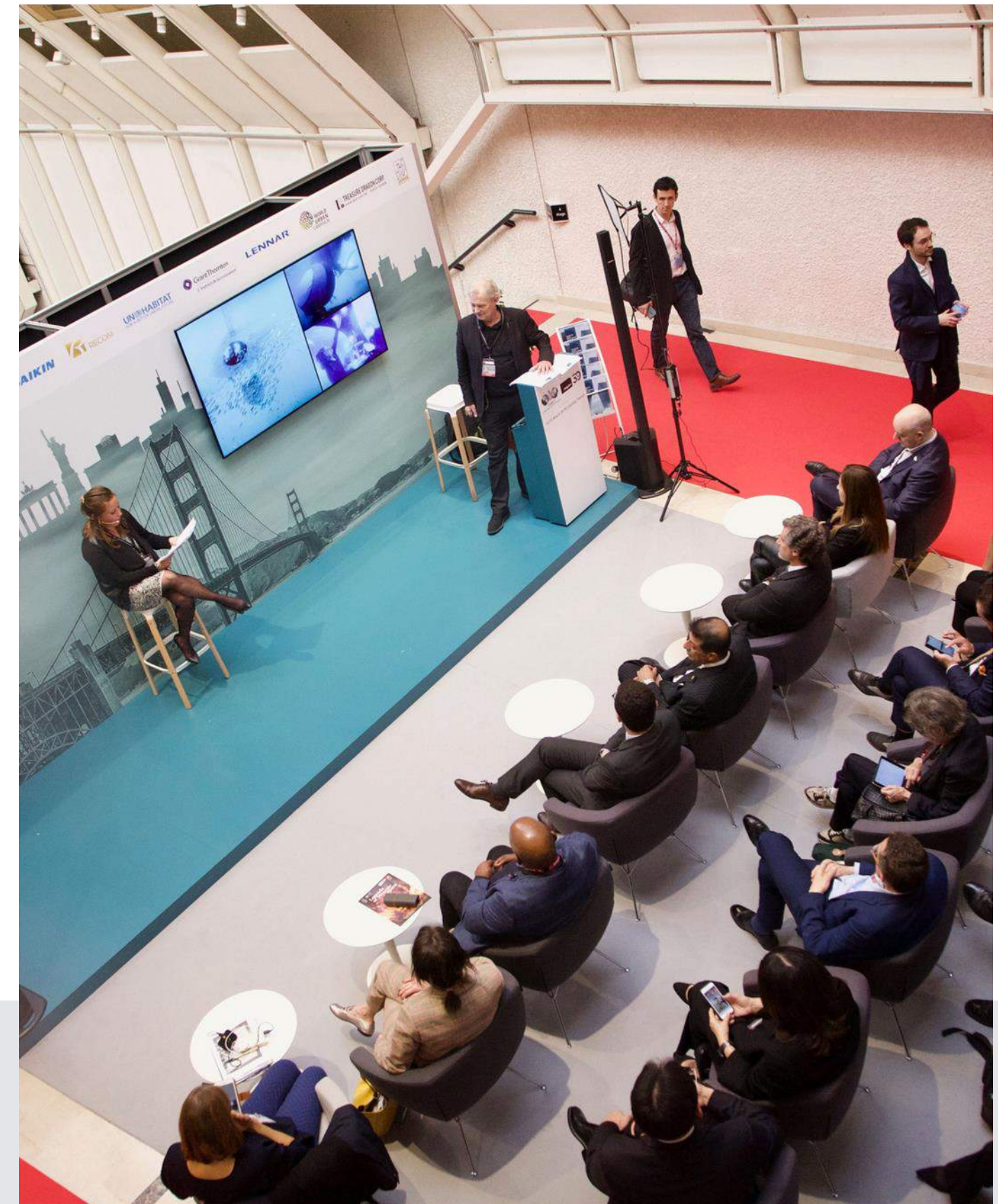
Partnership promotion on Social Media, including advertising on LinkedIn, Twitter, Facebook, and Instagram

Professional photo and video materials

Complimentary Invitations to the traditional MIPIM Gala Dinner on March 13<sup>th</sup> at Hotel Majestic

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FIABCI at MIPIM



# Traditional Gala Dinner

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# Partnership Framework

FIABCI celebrates each edition of MIPIM with a traditional FIABCI Gala Dinner at the prestigious Hotel Majestic in Cannes.

The Gala Dinner gathers **200 VIP delegates** from around the world in an executive evening to network, make new business contacts and get ready for MIPIM with fine food and live music.



**MIPIM Gala Dinner  
Cannes, France  
11 March 2024**

## MIPIM Gala Dinner



# Package

Exclusive Special Host status of the MIPIM Gala Dinner at the Majestic Hotel on 13 March 2023

Up to 75 guests to be invited from the MIPIM attendees list (preselected in coordination with the Special Host)

Confirmation cards to all 200 attendees with the logo of FIABCI and Special Host

## MIPIM Gala Dinner





# Package

Special Host logo on global communications about MIPIM and the Gala Dinner, including FIABCI App, FIABCI corporate accounts on social media, FIABCI website and emailing to all the members.

Full visibility at Gala Dinner, including:

- Special Host logo on the photo shooting background at the arrival (cocktail reception)
- Special Host logo on the podium background (gala dinner)

## MIPIM Gala Dinner



# Package

Up to 15 complimentary invitations for the Special Host leadership and its guests

Assigned seat at the Presidential table for the CEO of the Special Host and his accompanying person

Welcome speech at the opening ceremony by the CEO of the Special Host

5 minutes presentation slot for the representative of the Special Host



**MIPIM Gala Dinner  
Cannes, France  
11 March 2024**

## MIPIM Gala Dinner



# Package

“Thank you” kit to all the attendees, including:

- Customised LaDurée Macarons with the Special Host logo
- Special Host Brochure
- “Thank you” cards signed by the FIABCI World President and the CEO of the Special Host

## MIPIM Gala Dinner



# MIPIIM 2024 – FIABCI PAVILION

*Customized packages exclusively for FIABCI Chapters and Members*

Packages	Complimentary Registration	Registration at discounted rate	Exhibition area	Design, furniture & technical arrangements	Conference/ Presentation	Cocktail Reception (75 pax)	Advertising spots on screen (Area 1)	Logo on Conference Hall background (both sides)	Logo on big banners (Ambassadors Hall)	Invitation to MIPIIM Gala Dinner at Hotel Majestic	Package Cost (excluding taxes)
<b>Platinum Partner (Area 2 or 9)</b>	2 Passes	2 Passes	22 sq. m	Yes	1	Yes	Yes	Yes	Yes	3	30 000 €
<b>Premium Partner (Area 5 or 6)</b>	2 Passes	2 Passes	14 sq. m	Yes	1	Yes	Yes	Yes	Yes	3	22 000 €
<b>Partner (Area 3, 4, 7 or 8)</b>	2 Passes	1 Pass	9 sq. m	Yes	1	-	Yes	Yes	-	2	17 000 €
<b>Conference Partner</b>	-	-	-	-	1	-	Yes	-	-	-	2 000 €



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FIABCI a spirit of business community  
to share and inspire best practices worldwide